

# Dhanush Iyer

Vile Parle East, Mumbai

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## EXPERIENCE

- Mithibai's Institution Innovation Council** On-site  
*Head Of Digitals Department (Full-time)* July 2023 - Present
  - Leadership:** Leading a team of 9 members to efficiently finish tasks.
  - Main Tasks:** Creating amazing visuals and making social media strategies, handling digital marketing.
- Mithibai's Consulting Society** On-site  
*Co-head Marketing, Founding member* June 2023 - Present
  - Main Tasks:** Creating compelling social media posts and content and making long-term digital marketing strategies, reaching out to potential sponsors.
- The Economic Transcript** On-site  
*Public Relations Member* June 2023 - July 2023
  - Main Tasks:** Went through the college to execute PR campaigns. Attracted over 600 people for an event. Creating PR campaigns and executing them. Public speaking.
- Techfest - IIT Bombay - Campus Ambassador** Remote  
*Promote Techfest in my college, Represent Mithibai college* May 2023 - present
- BIAP - Research Intern** Remote  
*Conducted research on various finance topics and wrote articles on AI, Budget 2023* May 2023

## CERTIFICATIONS

- Google - Data Analyst:
- JP Morgan - Investment Banking Internship:
- JP Morgan - Commercial Banking Internship:
- Accenture - Data Analysis:
- Advanced Excel - Mithibai College:

## EDUCATION

- Mithibai College** Mumbai, India  
*Bachelor Of Management Studies; SGPA Sem 1: 8.14 SGPA Sem 2: 8.33* 2022 - Present  
*Courses:* Production Management, Cost and Financial Accounts, IT, Marketing, Financial Markets, PR, Strategic Management.
- Holy Angels School and Jr College** Mumbai, India  
*Class X - 94 Percent 2020 . Interact Club Treasurer*  
*Class XII - 92 Percent 2020 - 2022*

## SKILLS

- Tools:** Microsoft Excel, PowerPoint, Outlook, OneNote, Forms, Google Slides, Sheets, Docs, Forms, Adobe Photoshop/Premiere Pro/Illustrator, Blender, Canva, Figma, Fl Studio.
- Soft Skills:** Leadership, Multitasking, Strategic Teamwork, Public Speaking/Communication, Time Management.
- Languages:** English, Hindi, Marathi, Malayalam, Tamil
- Programming/Data Analytics Languages and Frameworks:** JavaScript, MySQL, Python, R, MongoDB, Express, NodeJS, Tailwind, ReactJS.

## PROJECTS

- Case Study - Extensive Research and Presentations:** Netflix business study, German Economy, Dmart Business study, Indian Digital Currency, Industrial visit report on Siyaram Papertube Industry.
- Creating Business Ideas:** Created a Men's Cosmetics brand, Music distribution and creation App.
- Coding - BlogMan - Multi-user Blogging Website (MERN stack, Tailwind, Figma, Responsive Design):** Made from scratch, Includes - Jwt AUTH, Search, Like, Comment (June 23).
- Coding - Event Management Company - Landing page for IIT BHU:** Assisted students by making a website for an IIT BHU competition called startup concur-so (Jan 2023).

## INTERESTS

- Volunteering**  
*Conducting activities for kids affected by cancer in Mithibai Solace, distributed food through Roti Bank.*
- Music Production**  
*Over 30,000 streams on my Spotify page, reaching over 20 countries.*
- Reading, Writing, and Game Development**  
*Interested in technology, policy making and startups.*